



PAW

FABULOUSLY FURRY HOLIDAY ISSUE

Happy Holidays

WELCOME TO THE FIRST ISSUE OF COMPASSIONATE VETERINARY CARE'S PAW STREET JOURNAL SECOND YEAR!

WE HOPE YOU'VE ENJOYED "THE PAW" IN 2010 AND PROMISE MORE FUN AND RELEVANT ISSUES IN 2011. WE STRIVE TO PROVIDE COMPASSIONATE VETERINARY CARE TO EACH PATIENT AND CLIENT, EVERY DAY.

WE CAN THINK OF NO GREATER COMPLIMENT THAN YOUR CONTINUED TRUST AND PATRONAGE, AND LOOK FORWARD TO SEEING YOU AND YOUR CRITTERS IN THE NEW YEAR.

The Complete Wellness Exam

A dog's New Year's Resolutions

What do Cats & Dogs Really Like?

Enter Our Photo Contest!
I'm gonna get my picture on the cover of The Paw

SEE BACK COVER FOR DETAILS

Start the year off on the right paw

New Year's Resolutions

I will let the fresh air in my face be pure ecstasy.



I'll never pass up the opportunity to go for a joy ride.

If what I want lies buried, I will dig in with determination until I find it.



When I'm happy, I shall dance about and wag my entire body.

I will always delight in the simple joy of a nice walk.

When loved ones come home, I will always run to greet them.

When it's in my best interest, I shall practice obedience.



I will never pretend to be something I am not, unless I want a treat.



I will avoid biting when a simple growl will suffice.

I shall play often with gusto and enthusiasm.

When someone is down, I'll be silent, sit close by and nuzzle them gently.



I will always be fascinated by everything.



Above all else, I will be loyal to my loved ones and true to myself.

Howliday Pet Picture Day

Bring your dogs, cats or kids to have their pictures taken with Santa (Dr. Shanan) or with a Hanukkah menorah!

Saturday, December 11

Noon – 4pm

\$20 donation to benefit Friends of Chicago Animal Care and Control



OPERATION SANTA PAWS for shelter pets

In the spirit of the holidays, become a part of Operation Santa Paws, by contributing any of the items on the wish list below into the Donation Box in our waiting room. Collected items will be delivered on the Saturday before Christmas to animals fostered by Friends of Chicago Animal Care and Control.

Wish List



- Cat litter
- Dog leashes
- Kitten/puppy milk replacer
- Dry puppy food
- Dry and canned kitten food
- Baby food (chicken, lamb, turkey)
- Dog and cat shampoo
- Large and medium food/water bowls
- Durable dog/cat toys
- Flannel baby blankets for kittens
- Paper towels & bathroom tissue
- Blankets without stuffing & bath towels (used or new)

Celebrate the new year by committing to your furry friends' health

Wellness Exam



Compassionate Veterinary Care

recommends that healthy dogs and cats visit the veterinarian twice a year for a complete exam and laboratory testing. For senior petizens, the frequency of wellness exams should be determined on an individual basis, taking into account the pet's species, breed and environment.

During a wellness exam, your pet will be examined from head to tail to evaluate your pet's general health and help keep him in tip-top shape.

Vital Statistics

Your pet's temperature, pulse, respiration rate and body weight will be recorded. Your veterinarian can help you develop an appropriate diet and exercise plan.

Ears

Your pet's ears will be thoroughly examined. Ear canals protect the inner ear, but can also become a home for parasites and other foreign objects.

Eyes

Eye examinations—including observation of the inner structures and outward appearances—often

reveal many health issues, including anemia, infections, glaucoma, cataracts, high blood pressure, jaundice, kidney problems and allergies, in addition to eye injuries and ulcers.

Mouth

Inspect your pet's gums, teeth, tongue and palate for tartar buildup, dental abnormalities, fractures, loose teeth, tumors, infection and other problems. Your veterinarian will discuss the importance of regular at-home and professional teeth cleaning to prevent periodontal disease, which may shorten your pet's life expectancy by a few years.

Heart and Lungs

A stethoscope is used to listen to your pet's heart and lungs for early signs of heart and respiratory disease.

Reproductive Organs

If your pet has not been spayed or neutered, your veterinarian may discuss the many health benefits

VACCINATIONS ARE ONE OF THE MOST IMPORTANT PREVENTIVE MEASURES YOU CAN TAKE FOR THE HEALTH OF YOUR PET

beyond just birth control. Your pet's reproductive system will be checked for swellings, discharges and lumps.

Skin

Your pet's skin and coat is a good gauge of overall health, and will be checked for fleas, ticks, other external parasites, tumors and wounds, as well as signs of allergies and infection.

Head to Toe to Tail

Your pet's abdomen will be checked for abnormalities to detect problems with the stomach, intestines, kidneys, liver and other organs. They'll also examine your pet's legs and feet, and the condition of your pet's joints, muscles, lymph nodes and nose.

Laboratory Testing

During your pet's wellness exam, your veterinarian may recommend additional testing using a sample of

blood, urine, skin, hair or feces. When your pet is healthy, laboratory tests establish your pet's "baseline" values. Then, if your pet ever gets sick, current results are compared to baseline values to determine any abnormalities, confirm the presence of certain illnesses and rule out other diseases.

Vaccinations

Vaccinations are one of the most important preventive measures you can take for the health of your pet. Dogs can be immunized against distemper, hepatitis, leptospirosis, parainfluenza, parvovirus, coronavirus, Bordetella, rabies, and Lyme disease. Cats can be immunized against feline panleukopenia (distemper), rabies, feline rhinotracheitis, calicivirus, chlamydia, feline leukemia, and FIP.

How frequently your pet is vaccinated depends on many factors, based on your pet's species and unique environment and lifestyle. Help your pet start the new year on the right paw with a complete wellness exam. You'll enjoy some peace of mind and your pet will enjoy a happier, healthier life.

Stay warm and fuzzy with your furry friends

Have yourselves a very happy new year

Tis the season for family, food and festivities. It's also when furry family members can be injured by frolicking in the proverbial forbidden fruit. To make things merrier, **Compassionate Veterinary Cares** offers some guidelines of good will to help protect your pets from holiday hazards.

TIP #1: FOOD FOR THOUGHT

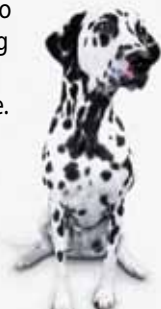
Visions of sugarplums may dance in their heads, but be sure to hide the chocolate. Two of its active ingredients—caffeine and theobro-



mine—are potentially deadly toxins. Even small portions of cooked turkey and ham are too rich, causing distress to their digestive systems.

TIP #2: DANGEROUS DECORATIONS

Some holiday plants, including mistletoe, poinsettia and holly, are as poisonous as they are pretty. Instead of metal ornament hooks, use small lengths of ribbon, lightweight twine or yarn. Bows on presents look good enough to eat—but aren't. Ingesting tinsel could cause choking or intestinal blockage. Needles—live or artificial—are indigestible.



TIP #3: RING IT IN—SOFTLY!

New Year's celebrations present additional challenges: noisemakers and noisy company can frighten any pet, causing panic and defensive behavior.

TIP #4: EXERCISE CAUTION

In many areas, winter brings bitter cold and numbing wetness. Salt and other chemicals used to melt ice can irritate your pet's feet. Wipe the pads with a damp towel before your pet licks them.

TIP #5: SAFETY THAT'S AUTO-MATIC

Warm car engines attract cats and small wildlife that may crawl

up under the hood. To avoid injuring hidden animals, bang on the hood before starting your engine. Antifreeze is a deadly poison, but it has a sweet taste that may attract animals and children. Use antifreeze-coolant made with propylene glycol; if swallowed in small amounts, it will not hurt pets, wildlife, or your family.

Being alert and recognizing potential disasters before they become real ones will ensure the happiest of holiday seasons for you and your ENTIRE family.





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Hours

Mon-Thur 9am - 7pm

Fri 9am - 5pm

Sat 9am - 2pm

- Feline and Canine Internal Medicine
- Surgery and Dental Services
- Puppy and Kitten
- Wellness Programs
- Canine Behavior Classes
- Senior Care
- Home Visits

VETERINARY HOSPICE

Comfort care for you and your pet in your home
or in our Private Comfort Rooms

Cat Boarding

Your Cat's Home Away From Home

Clean and cozy private rooms



Make your reservations for the holidays as far in advance as possible.
Spaces are limited and fill up quickly.

So make your reservations today!
773.327.5024



M... I... C... C... A... T M... O... U... S... E !



PHOTO CONTEST

Get your pet on the cover of The Paw!

Submit your pet's photo for a chance to be featured
on the Spring cover

Contest deadline: February 14, 2011

Email photo entries to: pawcasso@pawstreet.com

All entries must include your veterinarian's business name, your pet's name and your name.
Photos must be jpeg format.

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